

# Announcing a New and “Free” Chamber HHIChamber.com

. . . And it is almost totally VIRTUAL

**We’re also kicking off HiltonHeadCVB.com**

Each has an instantly recognizable Website address.

Together they are designed to benefit  
every local for-profit business — no exceptions

*Each will exist almost totally online – based on the simple reasoning that the Internet has largely replaced the need for outdated, traditional type chambers which are typically full of bureaucratic, brick and mortar waste.*

*Membership is “free” because there is very little overhead and few costs – no chief executives being paid exorbitant salaries; no oversized, 24-person staff; no electric bills and rent for big buildings; no Hollywood-style galas; no high-priced out-of-state ad agencies and most importantly no unfair trade practices and competition with their own member businesses.*

*HHIChamber.com will promote all local Hilton Head Island businesses. HiltonHeadCVB.com will promote tourism. No longer will Hilton Head Island businesses be required to pay \$345 or more every year to be a member of a local Chamber. Membership will be automatic. If you are in business to make money, it will cost zero to have your business marketed on our Websites to potential customers around the world*

*If you are a Bluffton business there is now the Greater Bluffton Chamber, which we fully endorse.*

## We are Official with Two Primary Objectives.

1. Enable every Hilton Head Island business to be part of an official chamber and accessible on the Internet regardless of ability to pay.
2. Create an 8-person board made up only of destination marketing professionals who will apply to the Town of Hilton Head Island to become its official Destination Marketing Organization (DMO) so that we can invest our accommodation tax dollars more wisely and with full transparency. By maintaining very low overhead we will invest a greater share of those tax dollars in actual direct marketing for the Hilton Head Island brand. And, we will do it in a more professional way — guided by experienced marketing experts — not attorneys, insurance managers or utility company executives.

### Portal for All Businesses

Websites for these almost totally online organizations are being completed and will soon go “live”. The HHIChamber.com site will be a portal to every Hilton Head Island business (retail, accommodations, food and beverage, attractions, professions and services). Business information will be displayed in a “yellow pages style” directory with opportunities for listing enhancement.

### Tourism Businesses

On the HiltonHeadCVB.com Website all for-profit tourism-related businesses will be displayed — from media firms and rental agencies to restaurants, attractions, vacation ownership companies and wedding planners.

### Responsive Websites – Not Traditional Ones.

Both Websites will be created in a “RESPONSIVE” Web design format, meaning that they will be fully compatible with every web enabled device (Smartphone, tablet, laptop and desktop) – which is a step above the existing Hilton Head Island/Bluffton Chamber which offers only a limited “TRADITIONAL” Website format. We can also purchase links from HiltonHead.com, SouthCarolina.com and others to build help build incremental traffic for our members — something the existing chamber cannot do.

### Free Decal. Sent to You Free

A free “Official Proud Member” decal will be provided for your door or window. We will send it to you “free” upon request with your agreement to be a “free” supporting member and add the Proud Member button link to the bottom of your website (if you have one) to help us promote Hilton Head Island.

## We Support All Local Businesses

Yes. These free Websites will support all local for-profit businesses. The Websites will attract prospects to your door.

Premium listing opportunities will be available for a modest upgrade fee, but that’s left entirely up to you.

As a Hilton Head Island business you will no longer be made to feel obligated to spend a minimum of \$345 annually to join a \$4.5 million operation filled with bureaucratic waste and operating under the pretense of being non-profit – yet often in competition with many of its own members, neglectful to others and abusive to local taxpayers.

*It is our pleasure to provide these two new VIRTUAL, cost-saving organizations and Websites.*

**Skip Hoagland/StopChamberAbuse.com**

*For additional details about our plans -- or how you can have a premium listing or to request a free decal, please contact us at: [Join@HHIChamber.com](mailto:Join@HHIChamber.com).*